## NOTICE OF PUBLIC HEARING

## Advertising Bylaw

Pursuant to the *Municipal Government Act*, R.S.A. 2000, c. M-26, as amended, Section 606, the Council of the Summer Village of Silver Beach hereby gives notice of its intention to adopt:

## Bylaw No. 2025-08 Summer Village of Silver Beach Advertising Bylaw

The Council of the Summer Village of Silver Beach is proposing to adopt a new Advertising Bylaw. This will be a new bylaw and does not replace any existing bylaws.

The **Advertising Bylaw** contains advertising methods that are likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held.

The main method of advertising is intended to be publishing notices on the Summer Village website, and copies of those notices may be emailed to those residences who have provided their Email address to the Municipality, and by mail to those that the Municipality does not have an Email address for. This would eliminate the need to advertise the notice in a newspaper for two consecutive weeks and enable electronic advertising instead of direct mail-outs to all residences.

THEREFORE TAKE NOTICE THAT pursuant to Section 606 of the *Municipal Government Act* a public hearing to consider the proposed Bylaw will be held:

Date: Monday November 17, 2025

Time: 6:00 p.m.

Place: Web Conferencing Meeting via Zoom

Join in via the Zoom application:

Use this link <a href="https://us02web.zoom.us/j/88170757115">https://us02web.zoom.us/j/88170757115</a> OR enter the Meeting ID 881 7075 7115

Dial by your Location and Use Meeting ID 881 7075 7115

+12042727920,,88170757115# Canada

+14388097799,,88170757115# Canada

Join instructions

https://us02web.zoom.us/meetings/88170757115/invitations? signature=gcrt9JsaTAxlumJkRR6KQdgD5B8Xud0KvpMoZ0f93MA

AND FURTHER TAKE NOTICE THAT anyone wishing to make a verbal or written representation may do so at the hearing. All persons wishing to make a presentation at the public hearing will be provided the opportunity to do so.

Anyone wishing to file a petition in respect of the proposed bylaw

It would be beneficial for individuals to provide advance notice to June Boyda, Chief Administrative Officer of the Summer Village of Silver Beach at <a href="mailto:cao@silverbeach.ca">cao@silverbeach.ca</a> or (780) 389-4409 of their intention to make a presentation at the hearing and to provide any written submissions in advance to <a href="mailto:cao@silverbeach.ca">cao@silverbeach.ca</a> before 12:00 p.m. on Thursday, November 13, 2025.

AND FURTHER TAKE NOTICE THAT a copy of the proposed Advertising Bylaw is posted at https://www.silverbeach.ca

**QUESTIONS** related to the Public Hearing are welcome. To submit written comments, attend virtually, file a petition, or to request further information, please contact:

Silver Beach

June Boyda

Chief Administrative Officer Summer Village of Silver Beach (780) 389-4409 cao@silverbeach.ca